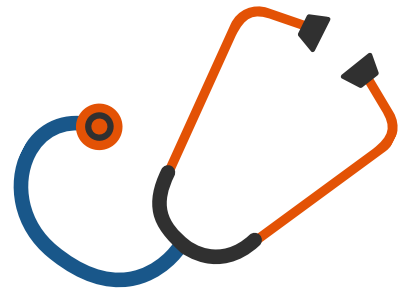


# POSTER ABSTRACT 101



The poster abstract is an important part of your research presentation where science and art intersect. The following tips will help you create an award-winning poster to present at The National.



[www.apma.org/thenational](http://www.apma.org/thenational)

## 1 MAKE A PLAN

Be sure to review the poster display requirements and follow them carefully. Determine what resources you'll need to create the poster, keeping in mind all of the required components. Create a timeline for completion. Your poster should be informative and visually pleasing.



## 2 INTRODUCTION

This section should summarize the background of your research. Include a hypothesis and a statement about how your research addresses a topic. Why is your idea novel?

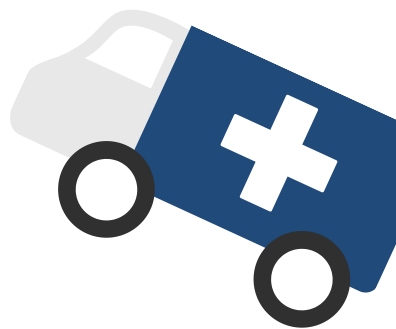


## 3 LITERATURE REVIEW

Let the reader know the background and history related to your topic. Share pertinent prior studies that helped lay the foundation for your research.

## 4 METHODOLOGY

Explain how you did your research. Include the research setting, how you designed your research, chose your subjects, defined the variables, and analyzed data.



## 5 RESULTS

Use this section to quantify your data. Report on any comparisons. Describe your subjects. Include a statement on the statistical significance of your findings.

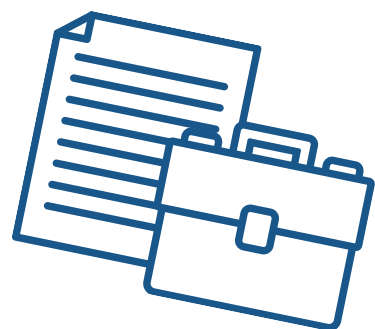
## 6 DISCUSSION / CONCLUSION

Briefly state what you can conclude from your study findings. What are the implications? Make sure your data supports your conclusion; steer clear of personal opinions.



## 7 POSTER TRAVEL TIPS

Invest in a carrying case to protect the poster. Don't check your poster with your luggage. Keep it with you instead.



## 8 POSTER PRESENTATION

Be prepared to promote yourself and your research. Practice your "elevator speech" with a trusted friend or colleague. Bring business cards to share and network with like-minded meeting attendees.

Be sure to review [APMA's Poster Design Guidelines](#). Questions? Email Assistant Director, Continuing Education and Programs, [Allison J. Fisher](#).